

Abstract of the Disclosure

Methods and systems for defining and distributing information alerts are disclosed. A user is presented with a series of templates that allows the user to define events, information alerts to be triggered by the events, and intended
5 recipients for the alerts. Intended recipients for the alerts are presented with templates that allow the individuals to input contact and schedule information for receiving the information alerts. A knowledge switch uses the event definitions and the contact and schedule information to detect events and distribute the alerts to the intended recipients when an event occurs.